

Your brand	
Type of business:	
Unique selling proposition:	
Main competitors:	
Your values:	
Your target audience	
Target market:	
Their current pain points:	
How your offer will solve them:	
Evidence and social proof:	
Potential objections:	
Your new project	
What do you <u>mainly</u> want to achieve with this project?	

Where can I find relevant information on your business?	
Points you <u>definitely</u> want me to include in your copy:	
Main call to action: what should your audience do after reading it?	
Design constraints or wordcount limits, if relevant:	
Anything else you think I should know? 😊	

How I can help your female-founded business stand out

New around here? Let's put a face to the name!

I'm Giada, the website copywriter and brand messaging consultant for female entrepreneurs. Here's how my core services will position your badass brand as THE go-to solution in your audience's eyes:

- **Website copywriting:** has your current website copy been holding you back? You *know* that your badass brand is destined for more. Let's replace your outdated copy with the right **SEO-friendly and audience-oriented words** so that you can start generating more traffic, leads, and sales for your female-founded business
- **Blog writing:** don't forget about the 95% who are not ready to buy (yet)! **Grow your audience, facilitate the funnel, and stand out** against competitors: my blogs and custom strategy are crafted around your dream customers and include all the right SEO to help them discover your brand

Tell me about your current challenges so that I can figure out the best way to solve them from a copywriting point of view

[Let's collaborate!](#)

Start receiving weekly advice and content prompts to connect with your dream audience through your marketing copy

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